



EXECUTIVE ORDER NO. 13
Series of 2019

“PROVIDING FOR THE CREATION OF PROVINCIAL PRICE COORDINATING COUNCIL OF OCCIDENTAL MINDORO, DEFINING ITS DUTIES AND FUNCTIONS, APPROPRIATING FUNDS THEREFOR AND FOR OTHER PURPOSES”

WHEREAS, it is the policy of the state to ensure the availability of basic necessities and prime commodities at reasonable prices at all times without denying legitimate business a fair return on investment;

WHEREAS, DILG Memorandum Circular dated March 26, 2008, addressed to all Provincial Governors, City and Municipal Mayors, DILG Provincial Directors, City and Municipal Local Government Operations Officers and others concerned, mandates the Local Government Units to reactivate the Local Price Coordinating Council (LPCC) in order to help ensure the availability of basic goods to consumers and prevent unreasonable price increases. It is likewise the concern of the State to provide protection to consumers against hoarding, profiteering, and cartels of said goods particularly in times of crisis, calamities, emergencies, widespread illegal manipulation and similar situations;

WHEREAS, the formulation of LPCCs at the provincial, city, and municipal levels is in line with Section 55, Rule VI of the Implementing Rules and Regulations of RA 7581, otherwise known as “An Act Providing Protection to Consumers by Stabilizing the Prices of Basic Commodities “ and DILG Memorandum Circular No. 2001-121.

NOW THEREFORE, I, EDUARDO B. GADIANO, Governor of Occidental Mindoro, by virtue of the powers vested in me by law, do hereby order that the Provincial Price Coordinating Council (PPCC) of Occidental Mindoro be organized.

Section I. Composition. The Provincial Price Coordinating Council (PPCC) shall be composed of the following:

Chairman	:	Hon. EDUARDO B. GADIANO Provincial Governor
Vice-Chairman	:	Hon. ANECITA DIANA A. TAYAG Provincial Board Member, Chairman of Trade and Industry
Members	:	Ms. MURIEL REGUINDING Provincial Administrator
		ROSALINA R. LAMOCA PSWDO
		NANCY J. RUBIO Provincial Treasurer



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DRA. MA. TERESA V. TAN, MD
Provincial Health Officer

HONORIO MAGNAYE
Occidental Mindoro Transport Cooperative

JESSUSA P. MARASIGAN
Mindoro Organic Agriculture Production Association

ALFREDO F. OCAMPO
Occidental Mindoro Cattle Ranchers Association, Inc.

JOEY MERCENE
Provincial Cooperative Development Council

FE L. BANAYAT
DTI Provincial Director

ULYSSES E. FERAREN
DILG Provincial Director

PCOL JOSEPH B. BAYAN
PNP-Provincial Director

MYRNA P. RAMOS
ENRO

ATTY. TIRSO AUGUSTUS L. ABELEDA II
Provincial Legal Officer

SOFRONIO V. BARANDA
OIC-Provincial Agriculturist

MA. LEWINA A. TOLENTINO
Representative, National Food Authority

MARY ROSE DELOS REYES
Rotary Club of Mamburao

SOFIA FABELLAR
MPMPC

Representative from the Consumer's Sector

Representative from the Manufacturer's Sector

Representative, Bureau of Fisheries and Aquatic Resources



Representative, Bureau of Food and Drugs

Representative, Kapisanan ng mga Brodkaster ng Pilipinas

Representative, Urban Poor Section

Section II. Duties and Functions. The Provincial Price Coordinating Council shall have the following duties and functions:

- a. Coordinate the productivity, distribution, and price stabilization of programs, projects, and measures of the Provincial Government, and develop comprehensive strategies to effect a general stabilization of prizes of basic necessities and prime commodities at affordable levels;
- b. Conduct in-depth analysis on causes of price fluctuations;
- c. Recommend actions and steps to correct unwarranted price increases and supply shortages;
- d. Report to the Provincial Governor and the Sangguniang Panlalawigan the status and progress of the programs, projects, and measures undertaken by its member agency or office, as well as the comprehensive strategies developed by the Council to stabilize the prices of basic necessities and prime commodities;
- e. Advise the Provincial Governor on general policy matters for promotion and improvement on productivity, distribution, and stabilization of prices of basic necessities and prime commodities;
- f. Require from its members or any other government agency such information, as it may deem necessary, and conduct public hearings for purposes of assessing the supply, distribution, and price situation of any basic necessity or prime commodity;
- g. Publicize from time to time developments in productivity, supply, distribution, and prices of basic necessities and prime commodities;
- h. Whenever automatic price control of basic necessities is imposed under Section 6 of Republic Act 781 or the Price Act of 1992, it shall cause the immediate dissemination of their prevailing prices or the price ceilings imposed in lieu thereof, as the case may be, through publication in a newspaper of general circulation in the province, and through broadcast radio, and whenever the same is deemed to materially make dissemination of the information more effective. It may also disseminate the information through posting in public markets, supermarkets, and other public places;
- i. Establish linkage and coordinate with non-government or private organizations to assist in the monitoring and implementation of price control; and
- j. In time of crisis, calamity, or state of emergency, the PPCC shall convene immediately after the occurrence of such crisis, calamity, or state of emergency to



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coordinate the implementation of Implementing Rules and Regulations of Republic Act 7581, but not limited to the emergency measures enumerated hereunder:

- Price/supply monitoring activities of basic and prime commodities should be conducted immediately following the calamity or state of emergency.
- Specific items identified as basic necessities/prime commodities not part of the regular monitoring may be covered.
- Frequency of price supply monitoring may be increased. Only items with price change and supply problems should be reported.

Section III. Repealing Clause. All other orders, issuances, and memoranda issued inconsistent herewith are hereby repealed or modified accordingly.

Section IV. Effectivity. This Executive Order shall take effect immediately.

Done at the Office of the Governor, Provincial Capitol, Mamburao, Occidental Mindoro this 7th day of August 2019.


EDUARDO B. GADIANO
Governor



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- d. Report to the Provincial Governor and the Sangguniang Panlalawigan the status and progress of the programs, projects, and measures undertaken by its member agency or office, as well as the comprehensive strategies developed by the Council to stabilize the prices of basic necessities and prime commodities;
- e. Advise the Provincial Governor on general policy matters for promotion and improvement on productivity, distribution, and stabilization of prices of basic necessities and prime commodities;
- f. Require from its members or any other government agency such information, as it may deem necessary, and conduct public hearings for purposes of assessing the supply, distribution, and price situation of any basic necessity or prime commodity;
- g. *Publicize from time to time developments in productivity, supply, distribution, and prices of basic necessities and prime commodities;*
- h. Whenever automatic price control of basic necessities is imposed under Section 6 of Republic Act 781 or the Price Act of 1992, it shall cause the immediate dissemination of their prevailing prices or the price ceilings imposed in lieu thereof, as the case may be, through publication in a newspaper of general circulation in the province, and through broadcast radio, and whenever the same is deemed to materially make dissemination of the information more effective. It may also disseminate the information through posting in public markets, supermarkets, and other public places;
- i. Establish linkage and coordinate with non-government or private organizations to assist in the monitoring and implementation of price control; and
- j. In time of crisis, calamity, or state of emergency, the PPCC shall convene immediately after the occurrence of such crisis, calamity, or state of emergency to coordinate the implementation of Implementing Rules and Regulations of Republic Act 7581, but not limited to the emergency measures enumerated hereunder:
 - Price/supply monitoring activities of basic and prime commodities should be conducted immediately following the calamity or state of emergency.
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