



Republic of the Philippines
MIMAROPA Region
Province of Occidental Mindoro
OFFICE OF THE GOVERNOR

EXECUTIVE ORDER NO. 70

Series of 2022

**"RECONSTITUTION OF THE PROVINCIAL TOURISM COUNCIL IN THE PROVINCE OF
OCCIDENTAL MINDORO"**

WHEREAS, along with the nationwide efforts to promote tourism industry in the country, the Provincial Government of Occidental Mindoro commits itself to develop its local tourist spots, explore potential areas for development in this province and make use of all its available resources to enhance tourism in this part of the region;

WHEREAS, the program for tourism development in Occidental Mindoro covers as wide perspective as possible to include preservation of its natural resources, its Mangyan cultural heritage, the call for government, non-government organizations' participation for all related activities, provisions for incentives that would be extended to livelihood and cooperative groups to use indigenous materials and convert them to attractive original quality products made in Occidental Mindoro that would entice local and foreign tourists to buy as souvenirs;

WHEREAS, tourism councils in the level of the municipalities and the province shall be responsible for the general planning, programming and implementation of all activities related to the development and promotion of tourism in Occidental Mindoro, such as the exploration/identification of tourist areas, related infrastructural requirements, administrative management covering scheduling of tourism activities, proper maintenance and preservation of designated tourist spots, continuous coordination/representation with all sectors of the community for appropriation and funding assistance, allocation and proper utilization, etc.

NOW THEREFORE, I, EDUARDO B. GADIANO, Governor of Occidental Mindoro, by virtue of the powers vested in me by law, do hereby order the RECONSTITUTION of the PROVINCIAL TOURISM COUNCIL in the Province of Occidental Mindoro:

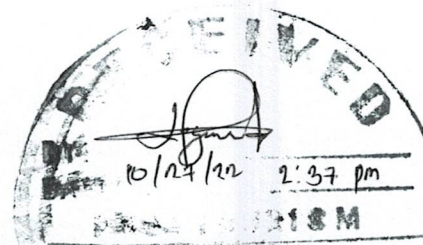
Section I. Organization and Composition. The Provincial Tourism Council in the Province of Occidental Mindoro shall be composed of the following:

Chairperson	:	HON. EDUARDO B. GADIANO Governor
Vice-Chairperson	:	HON. ANECITA DIANA APIGO TAYAG Vice-Governor
Members	:	HON. MA. ANTONIETTA G. VILLAROZA Chairperson, SP Committee on Tourism
		HON. JENNY C. VILLAR Representative, Philippine Councilors' League (PCL)

OPAD-RECORDS & ARCHIVES DIVISION

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DR. ELBERT C. EDANIOL

Academe, Tourism Department

LEINE S. ALCARAZ

Academe, Tourism Department

OIC JULITO F. GARCIA

Representative from NCIP

ERNESTO E. TAÑADA

Representative from DENR-PENRO

PD PCOL JUN DEXTER D. DANA O

Provincial Director, PNP

DE JOSELITO A. ANTONIO

Representative from DPWH

PD NORMITA S. GUERRERO

Representative from DTI

PD JUANITO D. OLAVE JR., CESO V

Representative from DILG

PD MA. ETHELWILDA G. CORONACION

Representative from DOST

ENGR. FERNANDO A. GATDULA

Representative from DICT

CRISTOPHER ENRIQUEZ

Representative from CAAP

LEONITO A. AGOSILA

Representative from PPA

GRACE C. DIAMANTE

Representative from MBCFI

PASu KRYSTAL T. VILLANADA

Apo Reef Natural Park Superintendent/PAMB

Representative

PASu DIOSDADO TORRADO

Mt. Iglit-Baco National Park Superintendent/PAMB

Representative

PASu ORLANDO RAMOS

Mt. Calavite Wildlife Sanctuary Superintendent/PAMB



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Chairpersons of the Committee on Tourism in all Sangguniang Bayan of 11 municipalities

President, League of Municipalities in the Province

Representative from Hotels and Resorts Association

LETY MIGUEL

Magsaysay Hillside Resort

JAILIE ANN C. INTIOLA

Mindoreños Hotel and Restaurant

CHRISTIAN MATEO DE JESUS

La Gensol Plaza Hotel, Inc.

ADRIAN SPENCER LEE

Season's Hotel and Convention Center (Sablayan)

MERCY VALLESTEROS

Wency Amor Hotel

ALIX CARLUT

Pandan Island Beach Resort Corp.

IRENE OBIAS

Gustav's Place

AMALIA A. ELLANO

Adventure Camp Beach Resort

REYNNUEL O. LAGARE

Season's Hotel and Convention Center (San Jose)

THELMA P. BENOZA

Grace Island Resort

MYLENE GRACE M. QUILIT

Sikatuna Town Hotel

BELINDA O. SARMIENTO

Sikatuna Beach Hotel

AIZA SALES PATRICIO

Jazmine Hotel

ARLYN G. DE MESA

Aroma Family Hotel and Resort Complex

BRECHLA BALDWIN



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ARACELI NAVA

Michelle's Lodging House

FERDINAND T. BALIBAY

Seabourn Beach Resort

ELOISA V. NICER

Lubang Bay Hotel

Representative from the Business Sector

Representative from Land and Sea Transportation Sector

Representative from Restaurants and Bars Association

CORINA R. SALGADO

Hill Palm House

MYLEN T. LONTOC

Mylits Resto Bar

KASHMEER CANTERE

Grandiya Venue and Restaurant

MARK STEPHEN MAGBANUA

Renally Coffee Shop (Beanleaf Products)

FELIPINA S. ENRIQUEZ

Solid Food Station & Catering Services

Representative from Travel and Tour Agencies Association

SOTERIO ATIENZA, JR.

Vakaz Travel and Tours

ANGELES U. REYES

Lagaw Travel and Tour

Representative from Farm Tourism Sites

PERLITA ESPERANZA

Lola's Healthy Farm

ARSENIO G. DELOS REYES

Kanwaling Gateway Agricultural Farm

**Representative from Tourism Services (Health and Wellness,
Tour guide, etc.)**

ALERIE ANNE B. AGUILAR



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ROY C. BENOZA
DOT Accredited Tour Guide

KAYE ELLA RABY AMORES
DOT Accredited Tour Guide

HARRIS S. ATIENZA
DOT Accredited Tour Guide

LESTER D. SEGUROS
DOT Accredited Tour Guides

CHARLOU G. ORMEGA
DOT Accredited Tour Guides

Representative from Airline Companies

President, Association of Barangay Captains

President, Tri-Media Association

Representative from DOTC

All Municipal Tourism Officers

Section II. Officers. The officers shall be elected from among the council members. The following positions to be elected are:

President	:	MS. ELMA TEJADA Owner of Maru's Food Lounge and Beachfront Rooms
Vice President	:	MR. ANTONIO LOUIE DE BORJA Owner of Antonio Hotel and Restaurant
Secretary	:	MS. MARFFIN DULAY SB Tourism Committee Chairperson
Treasurer	:	MS. MARY GRACE T. ZAPANTA Owner of Kuya JR's Place
Auditor	:	MS. MARIA LUISA B. GALANG Owner of Graceland Travel and Tours
Public Relations Officer	:	MR. CRISTOPHER ENRIQUEZ Airport Manager, CAAP

The Provincial Governor shall act as the Honorary Chairman and the Vice Governor shall act as the Honorary Vice Chairman of the Tourism Council.



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BOARD OF DIRECTORS. The Board of Directors shall be composed of thirteen (13) members elected from the general membership of the council. The composition shall be six (6) members coming from the private sector and seven (7) members shall be from the government sector.

Private Sector : **PTR. VALIEN N. DELOS REYES**
Watcher's Coop

MR. JAN PAUL CRUZ
Station Head, Cebu Pacific Air

MR. HONORIO MAGNAYE
Chairman, OMTRANS COOP

MR. RYAN CORTUNA TACLAN
Manager, Isla de Oro Hotel

MS. MARYNOR JUANIO
Owner, Jackson Hotel

MS. LUNAVILLA M. LANDICHO
Owner, Landmanz Hotel

Government Sector : **HON. DANILO E. ESPARTERO**
SB Tourism Committee Chairperson - Rizal

HON. JASPER BRIAN SUBOL
SB Tourism Committee Chairperson – Abra de Ilog

HON. IMEE ELAINE ABELEDA
SB Tourism Committee Chairperson – Lubang

HON. MARIANE M. IBAÑEZ
SB Tourism Committee Chairperson – Paluan

PD JUN DEXTER DANA O
OIC Provincial Director – PNP

MR. WILFREDO T. AQUINO
PENRO, DENR

HON. MYRNA G. ZAPANTA
SB Tourism Committee Chairperson – San Jose

SECRETARIAT. The Provincial Tourism Office shall act as Secretariat.

Section III. Process of Selection. The process of selection for representatives of various



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shall be composed of three (3) employees who shall assist the council in all its activities and functions.

Section IV. Term of Office. Officers of the Council shall serve for three (3) years. Election of Officers shall be held every after three years to be held on the first week of August. The term of office of the new set of officers shall commence on September of the same calendar year.

Section V. Membership. The Council shall be composed of sixty percent (60%) from the private sector and forty percent (40%) from the government sector. Private sector participation must be drawn mainly from the business sector, and must comprise sixty percent (60%) of the membership. All associations/entities, which directly represent various sectors/ elements of the tourism industry in the province, shall be encouraged to become members of the Occidental Mindoro Provincial Tourism Council. The Council may create committees as needed.

Section VI. Types of Membership. The Council shall have the following types of membership:

1. **Honorary Members** - are those who are invited to join the Council because of their contribution to the advancement of the tourism industry;
2. **Regular Members** - are all associations/entities which directly represent various sectors/elements of the tourism industry; and
3. **Allied Members** - are all associations/entities which do not directly represent any of the sectors/elements of the tourism industry in the province, but which, nevertheless, are interested in the promotion/development of tourism in general; or which have tourism functions/interests, but are not wholly private in structure or character; or which by virtue of discipline or business or otherwise are tourism-related.

Section VII. Sources of Funds. The funds of the Council shall come from:

1. Membership fees and/or dues approved by the members and the Officers of the Council;
2. Grants and donations;
3. Proceeds of activities undertaken by the Council; and
4. Financial assistance through local legislation, as well as any other income that may be legally earned by the Council.

Section VIII. Meetings and Quorum. The BOD of the Occidental Mindoro Provincial Tourism Council shall meet once every quarter. A simple majority (50% plus 1) of the officers present in any meeting called upon by the BOD with prior written notice shall constitute a quorum. A general membership meeting shall be held at least once a year. The President of the Council can call special meetings as the need arises.

Section IX. Functions of the Occidental Mindoro Tourism Council.

1. Upon the recommendation of the Provincial Tourism Office, in coordination with the Municipal Tourism Offices in Occidental Mindoro, to initiate/formulate strategic plans and programs as well as legislative measures that shall develop and promote tourism



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2. Establish rules and guidelines that shall promote welfare, protection, and hospitable reception of Filipinos and foreign tourists during their stay in this province;
3. Seek action from the Office of the Governor to provide fiscal and non-fiscal incentives that will strengthen private sector investments in tourism related business;
4. Support the local efforts in cleanliness and beautification activities in the province;
5. Organize and promote regular festivals, sports fests, cultural presentations, tourist activities as recommended by the Provincial Tourism Office in coordination with the Municipal Tourism Offices in the province;
6. Establish and develop the Occidental Mindoro Cultural Museum, depicting in photos, murals, antiquities, costume, the history, i.e. Mangyan Cultural Heritage, and other historical achievements of the province. Province-wide search for museum exhibits and materials shall be done by the Provincial Tourism Office in collaboration with all the Municipal Tourism Offices in Occidental Mindoro;
7. Upon the recommendation of the Provincial Tourism Office, to synchronize planning, training requirements for personnel in food and lodging establishments and local tour guides in collaboration with the Department of Tourism and accredited organizations;
8. Promote exchange-visit programs, civic organizations counterpart in other provinces/regions/countries;
9. Promote continued awareness on the benefits of tourism through the local print and broadcast media;
10. Identify potential tourist areas/spots in the province for development and coordinate with the local government units for its establishments;
11. Monitor major road and street improvement plans particularly those that affect access to town proper and tourist spots and to seek government action as it may be urgently needed; and
12. To perform the related activities as may be required by the Provincial Governor for the promotion of tourist activities in this province.

Section X. Repealing Clause. All orders, memoranda, circulars, letters of instructions and other issuances that are found to be inconsistent with the national law or national agencies directives and issuances from higher authorities, are hereby repealed or modified accordingly.

Section XI. Effectivity. This Executive Order shall take effect immediately.

Done at the Office of the Governor, Provincial Capitol, Mamburao, Occidental Mindoro this 27th day of September 2022.


EDUARDO B. GADIANO
Governor